

CMA Fest Bonnaroo Americana Fest

Pilgrimage Festival



Jazz & Heritage Festival

Lollapalooza Coachella Woodstock



Saturday
April 9

... breaking multigenerational cycles of childhood trauma

... creating resilient communities where all children thrive

THE EVENT

Cocktails | Dinner | Dancing | Auction

MARATHON MUSIC WORKS

1402 Clinton St., Nashville, TN

Saturday, April 9, 2022

6 - 10 PM



FEATURING MUSIC BY THE LONG PLAYERS

Performing your favorite songs from your music festival days!



\$175 / individual

\$125 / young professionals
(21 - 35 years)

CHANGE LIVES BY DANCING THE NIGHT AWAY

Join us for a fun evening of live music and dancing. Pay tribute to your favorite music festival by getting in the spirit!

Festival Attire Encouraged!! Choose a favorite music festival and coordinate with your friends... or be a renegade with your own style.

Help us come together for a festive evening to help The Family Center **CHANGE THE TUNE** for children and families.

THE CAUSE

Sponsorships help The Family Center offer hope & resilience for parents and children through our life changing and family changing programs.

We're at the forefront of ACE (Adverse Childhood Experiences/Adverse Community Environments) awareness and action as a co-founder of ACE Nashville. Each year we serve more than 2,000 adults and positively impact the lives of thousands of children by empowering parents and our community to create safe, stable and nurturing relationships. This is key to ensuring children have necessary opportunities to become resilient adults, emotionally and physically.



Our Family Resilience programs offer parents, including non-custodial and incarcerated parents and guardians, groups and in-home coaching that enhances skills, behaviors, and overall parenting practices. The majority of parents served are vulnerable to perpetrating histories of trauma, impacted by their own ACEs. Parents struggling with addiction, incarceration, legal issues, poverty, racism, and family violence are offered alternatives for parenting their own children with the hope they can play an integral part in breaking cycles of trauma.

Our Organizational Resilience programming includes working with organizations, such as jails, courts, nonprofits, government agencies, and their staff, to raise awareness about ACEs, establish trauma-informed cultures, and increase positive staff to staff and staff to client interactions.



Together with you, we're CHANGE AGENTS for children in our community!!

SPONSORSHIP OPPORTUNITIES

Jazz & Heritage

\$20,000



- 2 Premier First Tier tables
- Exclusive “above title” in all promotions & invitation
- Featured name/logo at entrance/exit
- Opportunity for Sponsor Executive to address guests
- Full page ad in Change the Tune program
- Prominent placement on website, newsletter, & social media



Bonnaroo

\$10,000



- 1 Premier First Tier table
- Name/Logo on all promotions & invitation
- Name/Logo on First Tier sponsor signage at entrance/exit
- Verbal stage acknowledgment
- Full page ad in Change the Tune program
- Prominent placement on website, newsletter, & social media

Coachella

\$2,500



- 6 tickets at a Second Tier table
- Name/logo on all promotions & invitation
- Name/logo on Third Tier sponsor signage at entrance/exit
- Verbal stage acknowledgment
- 1/4-page ad in Change the Tune program
- Placement on website, newsletter, & social media

Woodstock

\$5,000



- 1 Premier Second Tier table
- Name/Logo on all promotions & invitation
- Name/Logo on Second Tier sponsor signage at entrance/exit
- Verbal stage acknowledgment
- 1/2-page ad in Change the Tune program
- Placement on website, newsletter, & social media

CMA Fest

\$1,500



- 2 tickets at a Premier table
- Name/logo on all promotions & invitation
- Name/logo on sponsor signage
- Placement on website, newsletter, & some social media



Join us and help *Change the Tune* for thousands of families



Past Sponsors

- Baker Donelson
- Dale Inc.
- Delek US Holdings
- Equitable Trust
- The Dorothy Cate & Thomas F. Frist Foundation
- HCA/TriStar Health
- H.G. Hill Realty
- Kroger
- Hillsboro-Harding Exchange Club
- Martin & Zarfoss
- Fifth Third Bank
- Pinnacle Financial Partners
- Publix Super Markets Charities
- Regions Bank
- Rogers Manufacturing
- Sherrard Roe Voigt Harbison PLC

Past Promotions



NewsChannel 5
The Tennessean
Nashville Scene



Nashville Arts
NFocus



StyleBlueprint
Now Playing Nashville
Event Calendars

**More info on
The Family Center:**

Visit familycentertn.org



**More info on
Change the Tune:**

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changing lives... changing families... changing futures